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**BEYOND TIME ENTERTAINMENT OFFERS CRASH-COURSE IN
SELF-PUBLISHING THROUGH UC IRVINE EXTENSION**

***Creator/Publisher of "Black Tiger" Provides How-To Seminar on
Publishing, Marketing and Licensing***

Los Angeles, Calif. (September 25th, 2006) – Beyond Time Entertainment joins anime/manga expert and screenwriter Northrop Davis to share the business fundamentals behind self-publishing and intellectual property development at the UC Irvine Extension course entitled, "Manga & Anime Explosion: What, Why, How & Wow!" Creator/Publisher John Hervey and marketing consultant Rick Hernandez will address students, professionals and fans on Tuesday, October 3rd in an intimate and open forum.

In the ever changing field of comic book publishing, one thing remains the same: a good comic book begins with a good idea. Creators everywhere struggle with the process of bringing their idea to life and sharing it with the public. For those who actually see their comic books on shelves, even bigger questions of licensing, merchandising and exploiting their intellectual property in other media loom. How do you produce a comic book? How do you protect ownership over your ideas? How do you take your comic book to the next level?

Drawing on over a decade of experience, John Hervey will use his creator-owned publication "Black Tiger: Legacy of Fury" as a case study for students. The discussion will cover comic book production, distribution and marketing from script to sketch to comic book shop. An overview of the comic book industry will inform students on where their comic book fits into the current marketplace. A history of feature films based on comic books will provide the rationale of why Studios turn to comic books as source material. Don't miss the unique opportunity to learn how to self-publish your own comic book.

The five-week UC Irvine Extension course is open to the public and begins September 26 on the UC Irvine campus. The cost for the program is \$185. To register for the course or for more information, visit www.unex.uci.edu or call (949) 824-5414.

About Beyond Time, LLC: John Hervey established Beyond Time, LLC in 2002 with one goal in mind: to publish creator-owned comic books as foundations for their development in other formats such as film, television and online media. Under the banner Beyond Time Comics, John wrote and published his first creator-owned title, "Black Tiger: Legacy of Fury" in March 2004. Issue #1 sold over 4,500 copies via comic book stores, comic book conventions and Beyond Time LLC's online store in North America. "Black Tiger: Legacy of Fury" wrapped with Issue #4, but the "Black Tiger" world will continue in a new mini-series currently in production. John is currently developing "Black Tiger" as a feature film through his new venture Continuum Entertainment, Inc. with partner Rick Hernandez.

Prior to launching Beyond Time, LLC, John worked on two projects produced by Motown Machineworks and published by Image Comics, serving as assistant editor on Kevin McCarthy's "Casual Heroes" and writer for "Troubleman" -- a three issue mini-series. Set in a futuristic universe, "Troubleman" focused on a covert intergalactic agency with the mandate to deal with threats beyond the scope of conventional forms of law enforcement.

About UC Irvine Extension: As the continuing education arm of UCI, UC Irvine Extension is dedicated to providing a university-level learning experience for students, offering thousands of exciting courses and programs to local, regional, and global constituencies. UC Irvine Extension offers a rich array of academic and community programs to support a diverse audience, from a wide selection of academic programs to numerous campus activities. For more information, please visit www.extension.uci.edu.

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